



With Index celebrating 30 years
of business this year, it seemed like a good idea to make the IFJ tradefair special commemorative of the iconic fair, and of the industry itself in a broad sense. We thought we'd like to tell the story of this chaotic, exciting and fascinating industry as uniquely as we could. So we turned, as we do, to our friends; the architects, designers and manufacturers who create the products, interiors and built forms, to tell us their story. This would in sum also be the story of the industry itself, told by its key stakeholders. The sum of individual losses become the troughs of an industry while the entirety of individual accomplishments push out the growth curve and chart a triumphal path for the industry at large.

This, I expected, and was prepared for. What swept me off the mundane path of 'the final edit' was the passion that communicated itself through several of the essays. The passion was for better process, for improved structure and the desire to create something new and positive for the broad mass of the India we know exists, but have rare contact with: the rural populace, the blue collar commuter, the denizens of the vast expanses of shanties, the floating population. In short, the dream for something bigger than the hopes and aspirations of an individual.

And it was this that kept me inspired in these days of pre-fair chaos to continue the fairly challenging task of 'getting the job done'!

My thanks and appreciation to those whose generosity with their ideas and thinking flood these pages; you are the inspiration. We are all the richer for the words you have shared.

Sylvia Khaw

I look forward to hearing from you.
Please send your thoughts to me at sylvia@ifj.co.in

IFJ IS GENIUS, THANKS TO THE GENIUS WITHIN

